

**REMARKS**

Claims 1-21 are all the claims pending in the present application. Applicant thanks the Examiner for indicating that claims 5-8 and 10-17 contain allowable subject matter. The Examiner has applied a new reference to support the rejections of claims 1-4, 9, and 18-21. Specifically, claims 1-4, 9, and 18-21 are rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by Sheynblat et al (U.S. Patent No. 6,677,894). Applicant traverses these rejections at least based on the following reasons.

A brief description of the new reference Sheynblat follows.

Sheynblat is directed to methods and apparatuses for distributing location-based information (i.e., information specific to a client's location or a location of interest to the client) to a client, which may be a mobile SPS receiver, via the Internet and in particular, the World-Wide Web. The client provides information about its location and/or a location of interest to a Web server. The Web server, based on the information, provides via the Internet information relating to the client's location or location of interest to the client.

With respect to independent claim 1, Applicant submits that the present invention, as recited in claim 1, includes a feature of outputting information related to an exhibition. Further, the present invention, as recited in claim 1, also relates to processing an exhibition information service corresponding to the information related to the exhibition. Upon Applicant's review of Sheynblat and the Office Action, nowhere does the Examiner identify what allegedly corresponds to the claimed exhibition information that is output or the exhibition information service that is processed, according to claim 1. Since these particular features of claim 1 are not

satisfied by Sheynblat (and not even identified by the Examiner), Applicant submits that Sheynblat does not anticipate claim 1.

Applicant submits that independent claims 9, 18, and 20 are patentable at least based on reasons similar to those set forth above with respect to claim 1.

Further, with respect to claim 1, Applicant submits that Sheynblat does not disclose or suggest at least, “wireless connection devices for preparing for connection to a wireless terminal in a service region, and outputting information related to an exhibition for the wireless terminal through a network,” as recited in claim 1. The Examiner appears to believe that a cell 20a of Fig. 2A corresponds to the claimed wireless connection device. A cell is a small section of a geographic area of a cellular telephone system. A small section of a geographic area clearly does not correspond to the claimed wireless connection devices, or apparatuses, as described in the above-quoted feature of claim 1.

At least based on the foregoing, Applicant submits that each and every feature of claim 1 is not satisfied by Sheynblat. Thus, Sheynblat clearly does not anticipate claim 1.

Applicant submits that dependent claims 2-4, 19, and 21 are patentable at least by virtue of their respective dependencies from independent claims 1, 18, and 20.

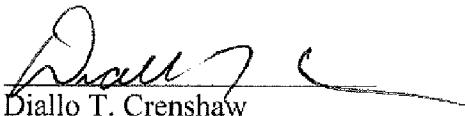
In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

RESPONSE UNDER 37 C.F.R. § 1.111  
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The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

  
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